



Boosting your IT solutions

# **BUSINESS INTELLIGENCE FOR RETAIL**

Solutions to increase your profitability

## SAP Partner Preferred

Over 8 years offering the best SAP solutions, gaining the trust and recommendations of its customers.



## SAP Certified in Run SAP Methodology

First Mexican company certified in Run SAP Methodology, whose success stories are published in SAP, achieving savings in operating results, risks and availability of applications.

**SAP**<sup>®</sup> Certified  
in RUN SAP methodology

We are a company founded in 2002 with committed to delivering IT solutions that contribute to the growth and profitability of our customers.

During the last 10 years we have specialized in SAP solutions, featuring a team of certified consultants and distinguished as SAP Preferred Partner for over eight years.

Our SAP solutions include:

- Consolidation and Virtualization
- Infrastructure
- Mobile
- Run SAP
- SAP Basis
- SAP BI
- SAP ERP
- SAP GRC & IT Governance
- SAP GRP
- SAP HCM & Pay Roll
- SAP NetWeaver



# BUSINESS INTELLIGENCE SOLUTIONS FOR RETAIL

The main challenges facing the retail industry are trying to keep stock and sales balanced, have the products that consumers demand, timely visibility of the impact of campaigns, keep track of declines and quality of products, and negotiate with suppliers the best prices for consumers.

Generating reports that show the daily information based on the main indicators, can be time consuming as they require a lot of hours to collect data from different areas and a large team, without considering the time needed to validate the information.

SAP solutions for Retail make it easier for executives to have daily information on what is happening in their business, enabling them to get appropriate understanding of consumer preferences, developing relationships with suppliers and distribution channels, allowing them to target their strategies while supporting their growth.

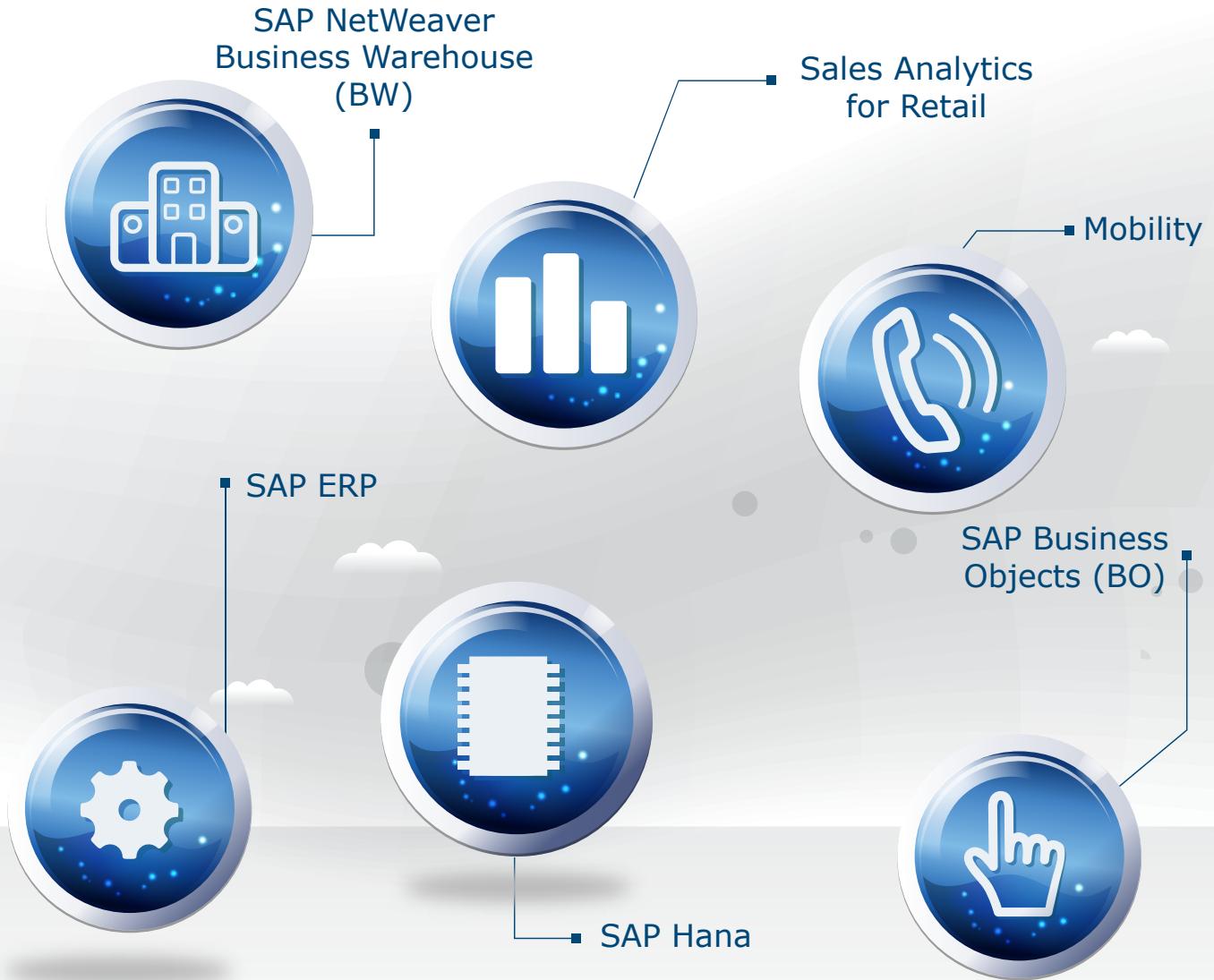
SAP for Retail solutions, are based on best industry's practices, including the entire business process to provide a complete picture of what is happening and enabling management to make decisions based on analytical reports and monitoring of key indicators

# IMPACT ON DIFFERENT BUSINESS LINES

With timely and reliable information regarding your business you will be able to:

- Financial Performance: Strengthen key strategies; reduce operating costs and risks, while optimizing business performance.
- Marketing Performance: Design, manage and coordinate campaigns according to consumer profile and attached to their needs, responding quickly to demand.
- Operations Performance: Increase sales and revenue through improved assortment, reducing the percentage of losses.
- Purchasing Performance: Get the best prices, innovative, unique and quality products for consumers, contributing to profitability.
- Supply Chain Performance: Improve processes that streamline your ability to deliver the goods at the right location and right time.
- Sales Performance: Designing processes that will allow your key strategies align with the execution, managing the relationship with consumers in the short, medium and long term.
- Workforce Performance: Reduce the number of hours spent in administration and reporting and dedicate more time to value activities.

# SAP SOLUTIONS FOR RETAIL



Our solutions include all required licenses for SAP Business Objects, and a standard, flexible architecture that is compatible with any database such as IBM, Microsoft and Oracle.

## Contact us

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