



ADVANTAGES OF VIRTUALIZATION



Did you know that during the next year, 50% of small and medium sized companies will implement virtualization solutions?

Virtualization allows companies to run multiple operating systems and applications simultaneously on the same server, resulting in a wide variety of important advantages. With VMware's virtualization you are able to:

- Automate your IT environment and save administrative time.
- Respond more quickly to sales opportunities or system outages.
- Significantly reduce the costs of purchasing hardware, IT support and energy.

"According to a Forrester survey, 74% of SMBs chooses the VMware virtualization solutions"



KEY ADVANTAGES OF VIRTUALIZATION

Protect your business

- High availability of your existing applications using the hardware you already have.
- Allow secure distribution of data, applications and desktop environments to end users anywhere on any device.
- Efficiency through automation and use: get higher consolidation rates and improve the utilization of your hardware from 5% or 15% to 80% or more, without compromising performance.

Simplify IT and improve productivity

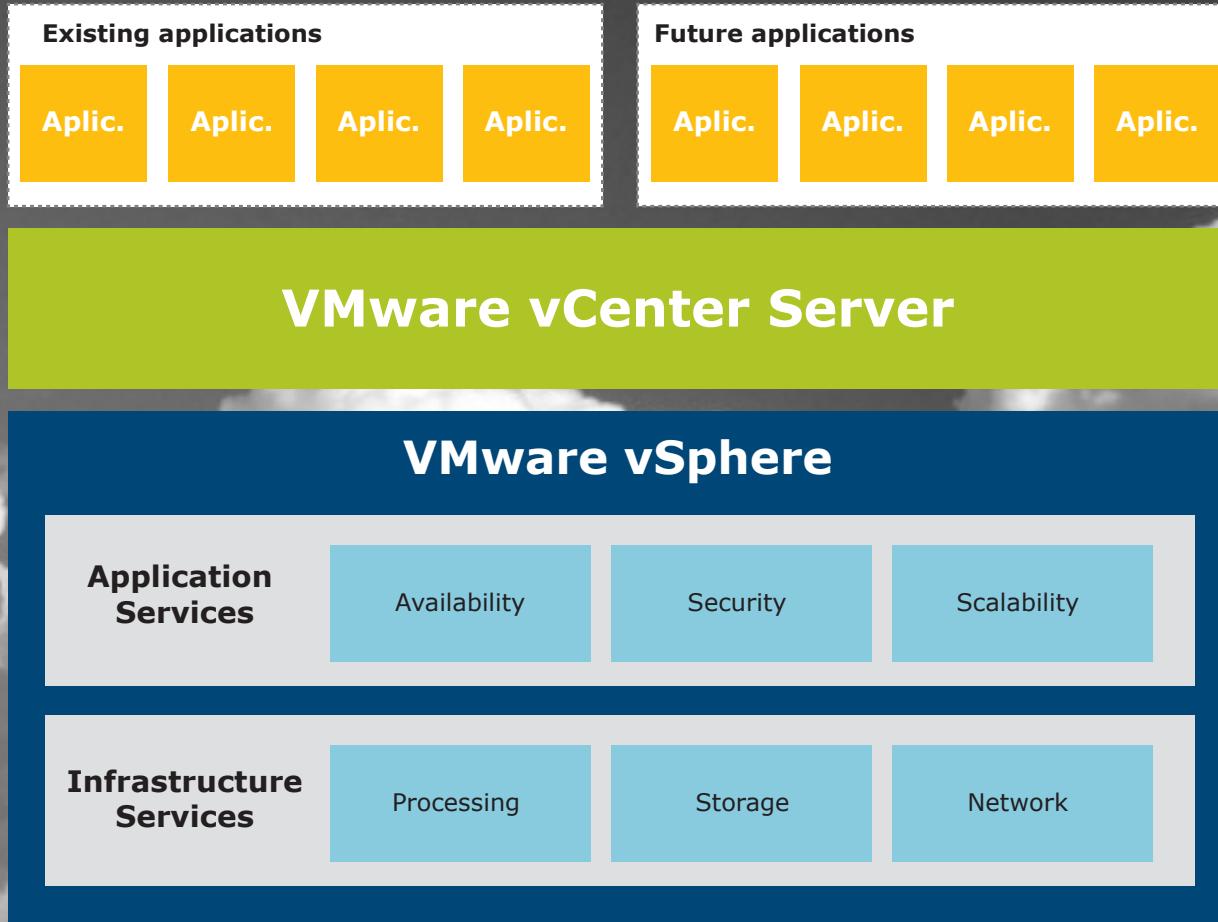
- Simplify the IT area of SMEs with an intuitive web-based management solution, where hardware instead of an obstacle, is at your service.
- Agility and control: respond quickly to the changing business needs without compromising security or control, and provide an infrastructure without interventions, with built-in availability, scalability and performance guarantees for all business-critical applications running on vSphere.

Save Money

- Significant reduction of IT costs: reduce up to 70% capital in expenditures and up to 30% in operating expenses to achieve a reduction between 20% and 30% in infrastructure costs for each application running on vSphere.
- Consolidate workloads from 20 servers in 3 to save on hardware and operating costs.
- Reduce application costs by 50 to 75% with an email solution and more profitable collaboration in implementation and management.
- Simplify management of end user devices with virtualized desktops.

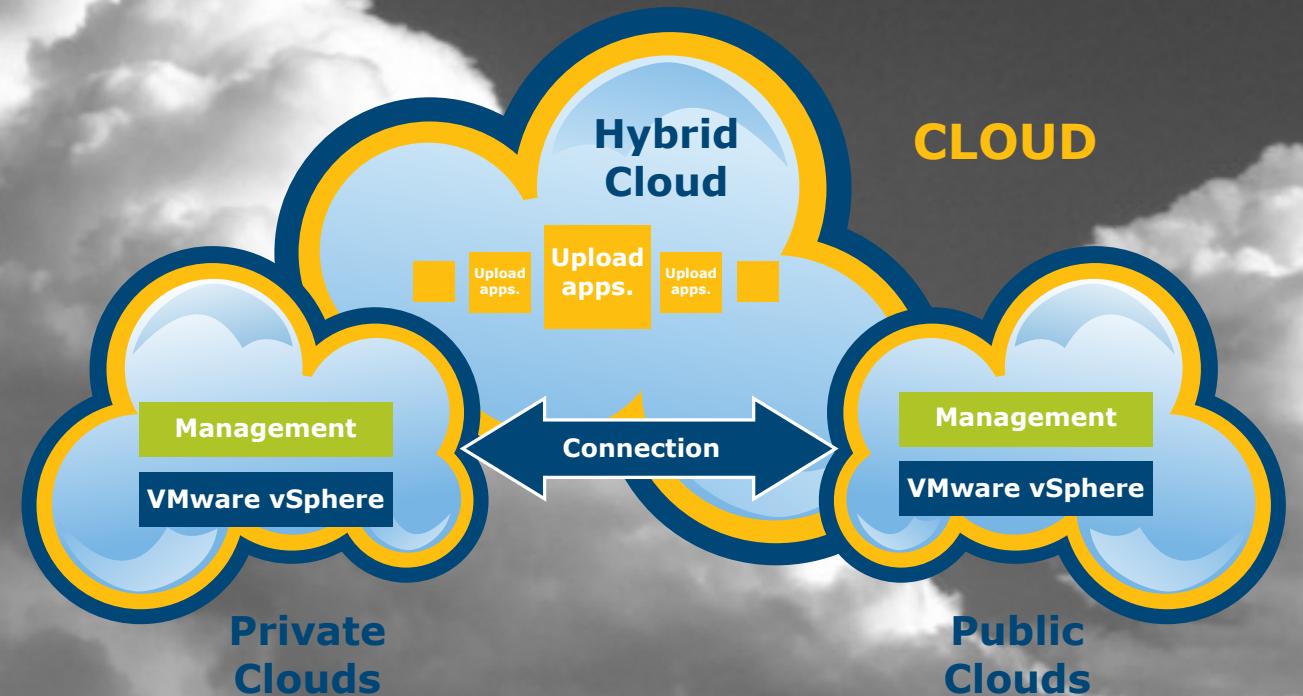
THE MOST COMPREHENSIVE VIRTUALIZATION PLATFORM

VMware vSphere is the industry's most comprehensive virtualization platform including infrastructure services that turn IT hardware into a high performance shared computing platform and applications services that enable IT organizations to provide the highest levels of availability, security and scalability.



THE BEST PLATFORM FOR CLOUD INFRASTRUCTURES

vSphere is the best platform for building cloud infrastructures, whether public, private, or hybrid, and the only virtualization solution that provides a natural evolution to cloud computing. With vSphere, customers can avoid solutions that require disassembly and replacement of systems towards a common platform that can be used to achieve a natural transition to solutions and cloud-based services.



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